



# AT A GLANCE

M4M

## AWARD WINNING AGENCY

m4m is a **full service creative marketing and communications agency**. Since 2003, m4m has been providing services to ASX listed organisations through to SME's across diverse industries including entertainment, retail, council, government, cosmeceuticals, energy and mining.

Our success is driven by **creativity, originality, and experience** with our marketing experts developing strong overarching strategies that are unique to our client's needs.

## WE SOLVE PROBLEMS

We solve problems and our clients come to us for **real solutions**. We pride ourselves on being approachable and dynamic, and we think outside the box to come up with distinctive and impressive marketing solutions and deliver **real results**.

"Strategic and creative problem solvers focussed on achieving success for clients".

We ask the right questions to produce strategies designed to get the most out of marketing budgets and we also ensure that we deliver **on time**.

Our clients are our focus and we believe each and every one of them feel that.

# Strategy & Solutions

**Strategic planning** is one of the most important steps a business can do, regardless of size or structure.

A strong, clear strategy is the backbone to any great business and campaign and will amplify your brand and make your business stand out.

It should also integrate into existing activity where necessary and will ultimately drive results.

A strategic plan allows a business to plan and track progress, provide a clear vision of the future and allow you to be proactive, rather than reactive.

A strategy must:

- have **clear, measurable & achievable goals**,
- consider your **business strengths & weaknesses**,
- highlight & focus on your **point of difference**, &
- build a more **successful business**.

A well laid-out strategy will help to define and drive decisions around where you want to take your business.

m4m has the experience and tools to create and implement an integrated strategy that works for your business. Talk to us about how we can help you across all types of strategy:

- ✓ Marketing
- ✓ Communication
- ✓ Social Media
- ✓ Brand
- ✓ Content
- ✓ Creative



## Trusted by



## Our Awards



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