



# AT A GLANCE

## M4M

### AWARD WINNING AGENCY

m4m is a **full service creative marketing and communications agency**. Since 2003, m4m has been providing services to ASX listed organisations through to SME's across diverse industries including entertainment, retail, council, government, cosmeceuticals, energy and mining.

Our success is driven by **creativity, originality, and experience** with our marketing experts developing strong overarching strategies that are unique to our client's needs.

### WE SOLVE PROBLEMS

We solve problems and our clients come to us for **real solutions**. We pride ourselves on being approachable and dynamic, and we think outside the box to come up with distinctive and impressive marketing solutions and deliver **real results**.

"Strategic and creative problem solvers focussed on achieving success for clients".

We ask the right questions to produce strategies designed to get the most out of marketing budgets and we also ensure that we deliver **on time**.

Our clients are our focus and we believe each and every one of them feel that.

# Social Media

Whether you're doing business in Brisbane, Barcelona or Bangkok, harnessing the immense power of **social media** and other digital platforms for marketing and advertising purposes requires a consistent, targeted strategy.

Social media channels are essential tools if you want to reach and converse with your target audience. An effective social media campaign & strategy is imperative to help reach your business objectives, so it needs to be done right.

The social media landscape is a volatile one, and companies find they either have great success interacting with their customers, or see little results come from their activity - this all depends on skill, effort and time.

The 'social' component of your marketing plan is no longer something you can leave with the intern or prioritise last on the to-do list. It's far too important! So, if you are not onboard, now is the time to start!



To help you map out your business goals, determine a strategy and plan your social activity, talk to us about our social media services:

- ✓ Social Media Strategy
- ✓ Influencer Engagement
- ✓ Social Media Management
- ✓ Content Creation
- ✓ Training & Workshops
- ✓ Advertising & Budget Management
- ✓ Analytics

### Trusted by



### Our Awards



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