



AT A GLANCE

M4M

AWARD WINNING AGENCY

m4m is a **full service creative marketing and communications agency**. Since 2003, m4m has been providing services to ASX listed organisations through to SME's across diverse industries including entertainment, retail, council, government, cosmeceuticals, energy and mining.

Our success is driven by **creativity, originality, and experience** with our marketing experts developing strong overarching strategies that are unique to our client's needs.

WE SOLVE PROBLEMS

We solve problems and our clients come to us for **real solutions**. We pride ourselves on being approachable and dynamic, and we think outside the box to come up with distinctive and impressive marketing solutions and deliver **real results**.

"Strategic and creative problem solvers focussed on achieving success for clients".

We ask the right questions to produce strategies designed to get the most out of marketing budgets and we also ensure that we deliver **on time**.

Our clients are our focus and we believe each and every one of them feel that.

Communications & Public Relations

Without **effective communication**, it is difficult to get your message across. Clear and strong communication plays a fundamental role in all facets of business whether it be in the media, on your company sales collateral, in advertising or your internal communications, as examples.

The central goal with any communication is to **deliver a message which is consistent**, on brand and part of a specific strategy. If your message isn't clear and consistent, you'll confuse your audience.

The art is in how you construct those messages to be as **effective and powerful** as they can be across all mediums.

Whether it's with your potential customers or your own internal team, **good communication is vital** to a strong marketing campaign because everyone must be on the same page.

There are many key facets to marketing and communications, and m4m can assist with the following:

- ✔ Public Relations
- ✔ Unit Publicity
- ✔ Media Training
- ✔ Stakeholder engagement
- ✔ Events and Activations
- ✔ Talent Tours
- ✔ Internal Communications
- ✔ Social Media and tailored workshops
- ✔ Copywriting (long and short form)



Trusted by



Our Awards



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